

# Side Trak



An AI powered side screen companion that keeps you informed and entertained at a glance.

## Features:

### 1. AI

- tv overlay for interactive sports experience (similar to prime next gen stats)
- control display with motion/voice
- general language processing assistant
- machine learning when distracted/bored, successful, and interested/likely to participate
- passcode manager - chances of success

### 2. interactive customizable display

- combines all relevant bets/fantasy across platforms to easily keep track
- tracks live odds/updates for sports betting and prediction markets connected to tv content
- can display breaking news, other game scores, stock market
- sync to phone reminders, messages, etc.
- sludge content for boredom (subway screens, slime, etc.)
- scrollable media (tiktok, reels)

## Components:

### 1. thin screen

- fantasy/premium (glass or fold)

### 2. magnet attachment

- sticker add on
- optional clamp/stand

### 3. camera/microphone